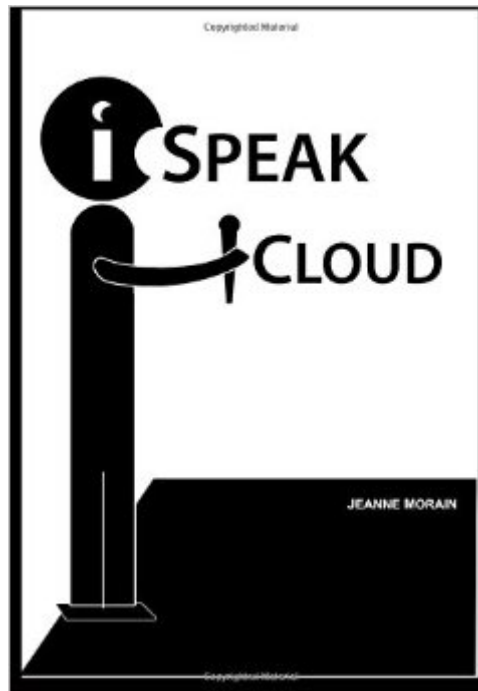# ISpeak Cloud: Crossing The Cloud Chasm: Create A Cohesive Cloud Strategy

Synopsis

iSpeak Cloud: Crossing the Cloud Chasm takes the reader through a realistic journey that many companies face when creating their overall cloud strategy. Join the executive team at Universal Kingdom as they apply best practices, lessons learned and practical intuition in overcoming many of the challenges faced in creating a cohesive cloud strategy. iSpeak Cloud is unique in that it takes the perspective across functional roles based on real world interviews to enable the reader to identify with real life challenges and best practices for overcoming them to cross the "chasm" between business and technology. iSpeak Cloud will challenge some of the conventional IT thinking that has led to the current state of Cloud Stall and Sprawl within the traditional enterprise. It will help you identify how to properly build your business case and strategy to insure the "juice is worth the squeeze" for maximum benefit with less costs to the business. Many have raced to the cloud only to be disappointed when it was unable to deliver the key benefits at a cost that made sense for the business. This has led to Consumerization of IT, Shadow IT, and general distrust from the Business with their counterparts. How do you cross the "Cloud Chasm" to create a cohesive Cloud strategy between business and technology? Although each company's journey will vary there will be certain challenges that impact nearly every customer out there. iSpeak Cloud highlights those challenges and best practice solutions for overcoming them based on over 100 interviews across functional roles from vendor to the customer. iSpeak Cloud enables the reader to transcend the gap between business and technology by walking them through a 3 Day Workshop that illustrates a typical day in the life of executives faced with creating a comprehensive cloud strategy. Join Charles the CIO of Universal Kingdom and Kayla Coletrain - his resident Cloud expert as they leverage templates and best practices that have been enhanced over 2 decades of implementation across small to large enterprise customers to address common challenges highlighted by interviewees. The step by step workshop enables you to envision key steps needed to cross the cloud chasm from addressing a cohesive DevOps, Agile, Costing, and Requirements gathering strategies. If you are looking to tame your Hybrid Cloud Hydra - look no further, iSpeak Cloud will enable you to identify challenges, address lessons learned and apply best practices to your Cohesive Cloud roadmap.

Book Information

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Customer Reviews

iSpeak Cloud is an engaging and useful book that takes you into a real-world executive workshop in a large organization trying to get a handle on its cloud computing strategy.Rather than treat this subject as another academic dissertation, the author deftly negotiates the line between informing and entertaining. In the end, as a reader I felt like I was a fly on the wall in a meeting room on the top floor - an environment I know all too well. The accuracy of the writing is almost uncanny. This is clearly a voice of great experience.Through the form of a scripted activity-based discussion, iSpeak Cloud almost reads like a movie, which makes it very accessible to many different readers. This also ensures it does not represent just one perspective, but rather builds a discussion that is truly representative of multiple stakeholders - CIO, CFO, COO, Product, Legal, engineering, operations, security, and more. There really is something - and someone - for everyone in this book.It is a refreshing approach that really works. While not without humor, this is a serious business workshop, which sticks to the topic at hand, but remains a joy to read - smooth, always on point, and never too complex, even when describing complex concepts like hybrid cloud, cash flow, DevOps, or depreciation. Speaking of which, iSpeak Cloud may be worth buying for the extensive glossy alone!Overall this is an incredibly usable book, with many practical examples, transformational ideas, and actionable lessons. iSpeak Cloud is an ideal basis for any leader looking to build out a business-centric cloud computing strategy.

This provided a GREAT understanding to battle the common miss-conceptions of what a â œcloudâ • is; what a â œcloudâ • is not and the various types of â œcloudsâ • available today. Additionally, it also provides a bridge to connect the vastly different perspectives between business and IT have toward the same issue, in order to enable them to work together to successfully achieve the common objective related to â œcloudâ • environments.

This book is very good for organizations planning to go to the cloud in a structure manner.

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